

Madison County

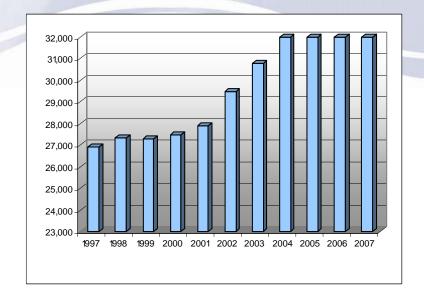
October 2008

Population

Madison County's population increased by 18.7 percent -4,873 — from 1995 and was estimated at 30,975 in 2005. The most significant factor was the transition of two-year Ricks College into four-year Brigham Young University-Idaho in 2001. Before the change, the college was already experiencing record-breaking enrollment, and that has continued while housing, class availability and the economy tries to keep up. The county has also had to accommodate married students, who are increasing faster than in past years.

The county has experienced tremendous growth the last three years with increases of 3,610 just since 2001. The largest growth during the decade happened from 2001 to 2002, an increase of 1,455. Madison County ranks $11^{\rm th}$ in the state in population while Rexburg, the county seat, ranks $10^{\rm th}$ in city size with 26,265 people in 2005.

Work Force Trends

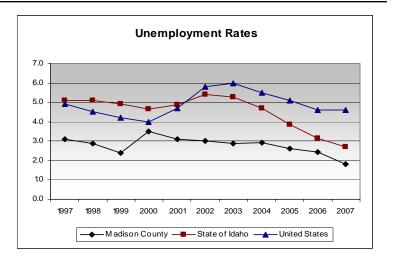


Labor Force & Employment

Madison County has maintained one of the lowest unemployment rates in the state during the decade. As shown in the unemployment rate chart pictured, the county has been well below the national and state rates. Although the labor market remains very tight, businesses are expanding, and new companies are emerging as, some take advantage of the county multi-lingual labor force noted for a good work ethic. It is a diversified and skilled labor force unique to the state. National and global companies are finding the bilingual skills of a computer-trained student base to be enticing. Of the county's major employers, three are call center-based businesses. New business parks in Rexburg are also attracting many new and expanding businesses.

As noted on the pie graph on page 2, education and health industries generate one-third of the county's jobs. The

Labor Force	Sep 2007	Sep 2008
Civilian Labor Force	16,745	16,700
Total Employment	16,432	16,197
Unemployed	313	504
% of Labor Force Unemployed	1.9	3.0
State of Idaho % Unemployed	2.7	5.0
U.S. % Unemployed	4.7	6.1

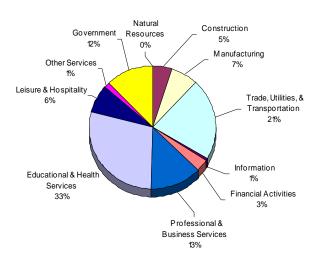


hospital is expanding, and the number of clinics has increased throughout the county. With privately owned BYU-ldaho still growing and adding more degrees, education employment continues to grow. Trade is also a large sector, strong in both wholesale — fresh pack potato warehouses — and retail. Professional and business services, including large employer Empro Professional Services, is strong. Government has ties with this industry with its number of employees in schools and local and state jobs.

Labor Force	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007
Civilian Labor Force	9,584	10,169	10,453	12,840	13,175	13,774	13,421	14,021	14,855	14,765	16,011
Unemployment	301	291	254	449	407	416	388	410	389	357	293
% of Labor Force Unemployed	3.1	2.9	2.4	3.5	3.1	3.0	2.9	2.9	2.6	2.4	1.8
Employment	9,283	9,878	10,199	12,391	12,769	13,358	13,033	13,611	14,466	14,408	15,719

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Nonfarm Payroll Jobs for 2007



Covered Employment & Wages

Covered employers are those who are subject to state and federal unemployment insurance laws. These laws apply to approximately 92 percent of employers in Idaho.

The number of covered employees increased 46.9 percent, almost 3,800, from 1995. During that same period, average annual wages increased 32.4 percent, or \$5,679. Manufacturing, financial services and information increased the most in wages over the decade while professional and business services increased the most in average employment but decreased the most in wages due to large numbers of employees working through temporary employment agencies. Concentrated economic development is a county priority.

Major Employers (Private)	
Artco	
Brigham Young University—Idaho	
Empro Professional Employment	
Melaleuca, Inc.	
Discovery Research Group	
Western Watts	
Wal-Mart	

Eastern ID Occupational Wages*	Starting Wage
Cashiers	\$6.30
Child Care Workers	\$6.18
Construction Trades Workers	\$16.84
Cooks & Food Preparation Workers	\$6.21
Customer Service Representatives	\$7.48
Food Processing Workers	\$6.66
General Office Clerks	\$7.48
Hand Packers/Packagers	\$6.40
Janitors/Cleaners (not maid/hotels)	\$6.31
Nurses, Registered	\$17.29
Retail Salesperson	\$6.52
Secretaries & Admin Asst	\$7.34
Truck Drivers, Heavy & Tractor Trailer	\$9.20

^{*} Wages include 15 counties of eastern Idaho. Additional Occupational Wage data can be found on the Idaho Department of Labor Web site at limit.idaho.gov.

Covered Employment & Average Annual	1997	7	2006		2007		
Wages Per Job for 1997, 2006, & 2007	Average	Average	Average	Average	Average	Average	
	Employment	Wages	Employment	Wages	Employment	Wages	
Total Covered Wages	8,852	\$18,492	12,225	\$24,373	13,458	\$24,643	
Agriculture	356	\$18,055	347	\$26,472	362	\$26,683	
Mining	*	*	*	*	*	*	
Construction	277	\$19,603	651	\$23,179	770	\$24,029	
Manufacturing	1,178	\$18,418	1,083	\$27,363	1,074	\$28,988	
Trade, Utilities, & Transportation	2,483	\$15,605	2,655	\$22,928	3,323	\$21,443	
Information	78	\$14,368	142	\$21,212	100	\$24,446	
Financial Activities	296	\$16,037	485	\$22,890	486	\$24,332	
Professional and Business Services	469	\$16,770	1,794	\$16,830	2,005	\$16,541	
Educational and Health Services	1,468	\$28,660	2,063	\$36,986	2,186	\$39,408	
Leisure and Hospitality	656	\$6,916	1,052	\$9,096	1,113	\$9,168	
Other Services	155	\$12,730	148	\$19,191	165	\$20,487	
Government	1,434	\$20,256	1,804	\$27,784	1,873	\$28,783	

Per Capita Income	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006
Madison County	\$12,167	\$12,471	\$13,499	\$13,854	\$14,438	\$14,922	\$14,456	\$14,469	\$14,638	\$15,166
State of Idaho	\$20,648	\$21,789	\$22,786	\$24,077	\$25,024	\$25,221	\$25,524	\$27,361	\$28,301	\$29,920
United States	\$25,334	\$26,883	\$27,939	\$29,843	\$30,574	\$30,821	\$31,504	\$33,123	\$34,757	\$36,714
Information provided by U.S. Ce	nsus Bureau									



This county is served by the office listed below: Idaho Department of Labor 1133 Stocks Ave.
Rexburg, ID 83440 Ph: (208) 557-2501

labor.idaho.gov